**Exetrip Website Design & Development Project Budget**

**Project Overview**  
Exetrip aims to design and develop a fully-functional website that reflects its brand, engages users, and provides a seamless user experience. The website will be designed for both desktop and mobile platforms, offering functionalities such as booking systems, information on travel packages, customer accounts, and more.

**1. Project Scope and Deliverables**

**Scope of Work**:

* **Website Design**: A custom, user-friendly design aligning with **Exetrip’s** branding and target audience.
* **Front-End Development**: HTML, CSS, JavaScript, and responsive design to ensure compatibility across devices.
* **Back-End Development**: Content Management System (CMS), server-side logic, and database integration for booking system and customer profiles.

**2. Budget Breakdown**

**Designing Phase**

* **Designing Cost (for Up to 10 Pages)**:
  + **PKR 5,000** per page for the first 10 pages.
  + **For 10 pages**: 10 x PKR **5,000** = **PKR 50,000**.
* **Additional Pages (if total exceeds 10 pages)**:
  + **PKR 5,000** per page for every page beyond the initial 10-page limit.

**Development Phase**

* **Front-End and Back-End Development on WordPress**:
  + **Total cost for the whole development**: **PKR 140,000**
  + This covers the integration of the WordPress CMS, backend setup, user account management, and the development of the booking system.

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| **Category** | **Estimated Cost (PKR)** | **Details** |
| **1. Designing (Up to 10 Pages)** | **PKR 50,000** | - Initial design concepts, user interface (UI) design, user experience (UX) design for up to 10 pages. - Revisions and final approval. |
| **2. Additional Pages** | **PKR 5,000 per page** | - Additional charge for every page beyond the 10-page limit. |
| **3. Development (Frontend & Backend on WordPress)** | **PKR 140,000** | - Full development of the website using WordPress. - Backend development (CMS integration, booking system, user accounts). |
| **4. Content Creation & Copywriting** | **PKR 10,000** | - Creation of high-quality, engaging content (text, images, and videos) for the website. - Writing of travel-related descriptions, booking instructions, etc. |

**Total Estimated Cost** (up to 10 Pages): **PKR 200,000**  
*(The final cost will be adjusted based on the number of pages exceeding 10.)*

**3. Payment Structure**

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| **Milestone** | **Payment Due** |
| **Phase 1: Designing** | 50% of total cost |
| **Phase 2: Development** | 50% of total cost |

**4. Timeline**

* **Phase 1: Designing** – 3 Weeks
* **Phase 2: Front-End and Back-End Development** – 5-6 Weeks

**5. Assumptions & Terms**

* This budget assumes no major changes to the scope during the project.
* Additional costs will apply for each page exceeding the initial 10-page limit (PKR 5,000 per page).
* Any additional functionalities or scope changes will require a revision of the budget.
* Payment is due according to the outlined milestones above.
* All content, images, and necessary assets will be provided by before the start of the project.
* Any third-party service costs (e.g., payment gateways, premium plugins, or external APIs) will be borne by **Exetrip.**